

Kudos for Mois' Mobileye Talk





"Mois is the true Ambassador of Israel"

- Danny Danon, Israeli Ambassador to the UN

Mois,

I hope you are well! Just wanted to thank you for meeting with our Illinois group while they were in Jerusalem. The Mobileye visit was, hands down, the favorite company visit, a real highlight of the trip. Everyone loved it!

I can't thank you enough for receiving our group.

Best wishes, Dan Anderson Associate Director for International Programs University of Illinois



It was truly special to spend the time with you on our visit last week with my students from the College of Business at the University of Illinois.

The students constantly go back to your talk as one of the most impactful parts of the visit to Israel. And this was for many reasons, but primarily because you were authentic and purposeful.

Thanks again for all, Dovid Teichtel University of Illinois



Good Morning Mois,

I had to run with the Ambassador yesterday and didn't had a chance to say goodbye.

So thank you again, it was fascinating!

Kim Webb Assistant to **UN Israeli Ambassador**



Dear Mois,

What a pleasure it was for all of us to meet you and to hear your thoughts that so meaningfully and wisely integrated our Jewish religious and ethical values and our imperatives for tikkun olam. You set a very high standard for all of us to learn from and emulate. And as I think back on what you said and how you said it, I am left with the overall feeling that you also represented for us a wonderful example of אַכַּבְּוֹ אַתְ הַלִּי בַּשְׁעֵבְּחָדָ.



Jacob J. Worenklein
Chairman, Ravenswood Holdings, LLC

Dear Mois,

I am pleased to provide you with more detailed feedbacks from 43/55 students who filled our feedback form. I have the pleasure to tell you that the Mobileye visit has been chosen as the best activity of the whole trip with an average of 4.95/5 (all 5/5 except two 4/5). The comments that were provided are the following (without filtering):

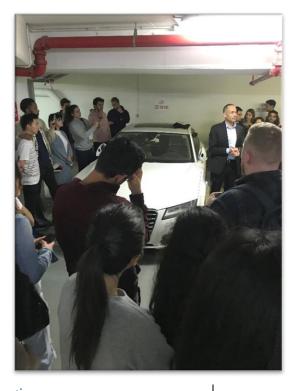
- Simply genius
- Great!
- Definitely the best speech of the trip. The guy was super interesting both for what he said and how he said it
- Great talk. really learned a lot about many aspects of autonomous vehicle.
- So cool
- sooo fkn cool
- Great speaker.
- Great speaker and discussion.
- The best talk
- Great speaker
- Eye-opening
- Superb!
- interesting topic
- best talk
- Great tech, great speaker, loved it
- This speech was a window to the future!
- really cool company and good speaker, nice insight
- This guy is a genius
- Great speaker, great product. Maybe next year see it in action

Please find also attached an article from the Jerusalem Post about the trip: http://www.jpost.com/Israel-News/Saudi-student-enjoys-tech-tour-of-Israel-549342

Thank you again for the incredible visit and we hope to come to see you again next year!

Best regards, Simon Weill Israeli Society President **Imperial College of London**





Hi Mois,

I want you to know that after our two-week program we asked the group about their experiences and your presentation was the highlight of the trip.



Stephanie Strauss

Executive Director, Yeshiva University in Israel

Dear Mr. Navon,

I wanted to thank you for taking the time and explaining to the group how Mobileye got to where it is now. It's inspiring to see a God-fearing Jew as yourself in the leadership of such a successful company.

Menajem Benchimol, Yeshiva University



Was amazing hearing from you during the YU tech trip last week. Thanks so much for your time!

Sarah Couzens Yeshiva University



Dear Mois,

Once again, on behalf of the whole team here at Yeshiva University, I want to thank you for hosting and speaking to our students last week.

Visiting Mobileye and hearing from you was an immeasurably successful component of the trip. Thanks to your presentation, the students of YU gained a rare and comprehensive perspective of Israeli innovation, technology, entrepreneurship, and humanity. The visit enhanced their classroom education in ways that nothing else can, and we thank

you for being a part of their experiential learning.

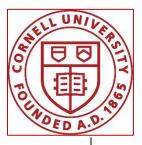
Warmest wishes, Stephanie Strauss

Executive Director, Yeshiva University in Israel



Hello Mr. Navon.

I am writing to say thank you for your inspiring and informative speech today. I am deeply touched and inspired by your speech. Your mentioning about "fixing the world" as your purpose, your life experience, and the development of Mobileye made a lasting impression on me.



Again, thanks a lot for your time and great sharing.

Randy Lu

MBA Class of 2018, Cornell University

Hi Mois.

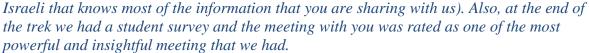
Wanted to thank you again for yesterday. We got great feedback from the students. Personally, I loved your talk, and definitely related to several of the points you mentioned, especially tikun olam and how to find a meaning in the personal and professional quest.

Barak Cohen

MBA Candidate – Class of 2018 - Cornell University

Hi Mois,

I was one of the Teacher Assistants in last year's trek and I found your lecture to be fascinating (even for an



Gil Rabinowitch

MBA Candidate-Class of 2019- Cornell University

Dear Rabbi Navon,

Thank you for your inspirational speeches at Technion this past shabbat. I was especially moved by your description of the miracle of Jewish history.





There was amazing feedback from your talks! Thank you for the time you spent with us.

Warm regards, Yoav Shumacher

Technion





Mois.

It was a pleasure meeting you yesterday and welcoming you to UCLA Anderson. Thank you so much for such a great presentation and discussion. It was a very interested and engaged group and the feedback has been terrific. The students really enjoyed and appreciated hearing from you. Thank you for answering all their questions, for being so open and for sharing so much about the Mobileye story as well as your own personal journey. We do hope that you enjoyed your time with us as much as the students enjoyed meeting, hearing and learning from you.





Lucy E. Allard, Executive Director

UCLA Anderson School of Management

Rabbi Navon.

I wanted to thank you for coming to the UCLA Anderson campus about a month ago to speak to us about your journey to and throughout Mobileye. I'm originally from Los Angeles as well and have a lot of family that has made aliyah to Israel, so your story resonated with me very much. In my career to date, I've been interested in how business can be used as a tool to solve social / environmental problems, so I particularly liked your message that we must unite spirituality and meaning with business and learn to have a motivator that we care about beyond promoting our own selves. I also liked your message of "gam zu le tovah" — to learn to not let a failure discourage us.

Thank you again, Ari Cohen Kruger MBA Candidate | Class of 2021 UCLA Anderson School of Management

Mois,

Thank you again for your lecture yesterday. It was received positively by everyone and we are so happy you could join.

Ben Newhouse NYU



Hi Mois.

As always, your presentation to the NY City Council Members was fantastic. Please find a photo attached from the collective pictures the group took.

Speak soon, Noam Gilboord **JCRC**



Dear Mois.

On behalf of SIT (Systematic Inventive Thinking), we want to thank you again for your presentation to the Sinochem and Jinmao Group senior delegation at Mobileye.

We are grateful for the time and effort you invested in meeting with the delegation as part of their innovation journey in Israel, and looking forward to cooperating again in our future journeys.

Thank You, Your Friends at SIT

Dear Mr. Navon,

Thank you for sharing with us your wonderful life journey and the story of Mobileye. The delegation was really thrilled about your presentation. We appreciate your hospitality for hosting us.

Many Thanks, Yao Jia Translator for Sinochem and Jinmao Group

Dear Mois,

Thank you so much for your message and for your exceptional presentation. The students really really enjoyed and continued talking about it today. Really means a lot for us seeing people like you giving of your time to our work and to our students, so thank you.

Toda Raba ve Shabbat Shalom, Sarah

LSE Student Director



Mois.

Thank you so much for coming to Dallas and sharing your story with us. Your speech was inspirational, thought-provoking and left everyone feeling connected to Israel and proud of all she has accomplished.

Thank you for your time and for coming all the way to Dallas—come back anytime. It was a real pleasure.



Warmly,

Janine Zaltsman Reutter

Jewish Federation of Greater Dallas

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Mois,

It was great meeting you last night...and goes without saying AMAZING job last night. Very inspirational.

Dan Hight

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Hello Mois.

I very much enjoyed you sharing your personal journey. It truly is an example of the remarkable journey of Israel, and perhaps the Jewish people.

Miles Zitmore

Senior Vice President – Investment Officer WellsFargoAdvisors

Mois,

It was nice meeting you after your presentation to the Jewish Federation of Greater Dallas. Thanks for sharing your inspiring story with us and for all you do to help "fix the world in God's name." Thanks also for dodging the politically charged question at end. You are a wise man:)

Kyle C.

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Hi Mois,

Your talk was spectacular and made an impact on a wide variety of people. Several people called me last week and over the weekend to tell me that they had continued thinking about a lot of elements of your talk from the startup struggle to the importance of the technology as well as your Jewish journey.

Best Regards, Richard Margolin Chief Technology Officer, Founder RoboKind



Mois.

I cannot thank you enough. You were truly fantastic and the feedback from the group has been amazing. Again, thank you so much.

Warm regards,
David Katz
International Director
Ohr Torah Stone



Mois,

Thank you!! Excellent presentation and event!

Aaron Leibowitz
Nefesh BeNefesh





It was epic -- Shkoyach!

Josh Hexter Oramed

#### Dear Mois:

Greetings. It was a real highlight of the mission to hear about your work, vision, and adventures. Will keep you in mind for the future talks. You are brilliant and entertaining—an unbeatable combination.

Cordially,

Jay Henderson

Vice President, Senior Advisor to the President

Queens College, CUNY







Thank you again for taking the time out of your day to give a stirring speech to all of us that morning. I can confidently speak on behalf of my peers and say that we loved your talk.

Cheers,
Karthik Menta
MBA, S.C Johnson School of Business
Cornell University



#### L'chvod Mois.

Thank you so much for coming to speak last night. It was both wonderful hisorerus before Rosh Hashana and an amazing window into the ongoing miracle known as Eretz Yisroel! I can't thank you enough for coming and giving such an amazing talk.

Please let me know the next time you are coming in to America. I think the same talk would be fantastic for the high school, and perhaps there will be additional topics that would make sense to discuss.

Ksiva vachasiam tova, Judah Diament Chair and Associate Professor, Computer Science, **Yeshiva College** 



## Hi Mois,

It was nice meeting you on Tuesday at Y.U. Your speech was nothing short of brilliant if not wildly entertaining. Your story probably belongs in the film studios of Hollywood.

Thanks Elliot Iglicki

Financial Services Supervisor PKF O'Connor Davies, LLP

#### Mois.

WOW, you blew us all away today! We are so grateful you took time out of your busy schedule to talk to our students at MIT and Technion.

The cohort you spoke with today is a group of students from MIT and Technion exploring Jewish values together as a group, so what you said today about the importance of exploring and living by Jewish values tied so well with our goals for the program and the content we are covering in this cohort. Thank you!



Here's a quote from Yoav, a Technion student participant who had mentioned how listening to you was his favorite session for our cohort thus far:

"The word I think about Mois is balance, he emphasized the balance between torah u'mada, the balance between technology and religion, and the balance between dedication and relaxation. I only wish we could spend more time to understand his powerful and well-rounded philosophies."

All the best,
Natalie Yosipovitch
Director of Graduate Student Engagement
MIT Hillel



Dear Mois,

I've heard that our students have really enjoyed your talks and the groups are looking forward to hosting you on future programs.

Ksiva vchasima tova, Bashi Rosen, **jInternships** 



Thank you for coming to Shalhevet.

I spoke to the students and they all really enjoyed hearing your story.

Shana Tova to you and your entire family, Natalie Weiss Director of Admissions Shalhevet High School

Thank you again for your inspirational lecture...gave me a lot of Koach!

Shabbat Shalom and Shannah Tova! Dr. Jonathan Ravanshenas Dean of Student Life Shalhevet High School



Greetings Mois,

What a pleasure to meet you! We really enjoyed your energy and hearing about your start-up journey.

We found your story very inspiring and look forward to learning more from you.

All the best, Reggie



Hi Mois,

I just wanted to thank you again for last night. Really was an amazing talk. I can't stop thinking about it. Very inspiring. I think you did a great pitch for Aish and I really appreciate that!!!

Thank you AND YESHAR COACH!!
David Ziering
Director
AISH TLV



Hi Mois,

I just want to thank you again for your talk.

The students gained a lot from it, and in fact, many of the staff members were blown away by it and were talking about it weeks later!

Aaron White, Shalhevet Mizrachi UK



Mois.

Thanks for all the insight on Mobileye and the future of autonomous vehicles throughout your presentation yesterday at. It's eye opening to see the potential impact AV is going to have on multiple industries and the increase in safety of people's lives.

Jonathan



Hi Mois,

It was terrific, people are still talking about it today!

Thank you.

Mary Kay Dailey

Executive Director of Marketing and Communications
University of Illinois



## Hi Mois,

Thank you for speaking with our group of New York State Assembly members! Indeed, many of the participants said that your talk was among the best they had heard.

We look forward to having you join us for other missions in the near future!

Thank you,
Noam Gilboord
Director, Israel and International Affairs
Jewish Community Relations Council of New York



#### Hi Mois,

Thank you so much. It was really great. The guys were very uplifted by your talk and the experience. Thank you and looking forward to being able to hear you speak again.

Thank you Mordechai Kaplan Director **Lev Torah** 





#### Mois,

It was truly an honor and pleasure meeting you at L'Chaim last week. I found both of your presentations to be very interesting, informative and, particularly with respect to the 2nd one, inspirational. Thank you for all you've done and continue to do for Israel and the Jewish people, not to mention the world! It's truly a blessing to have people like you on our "team!"

Best,

Michael S. Friman | Partner

Schoenberg Finkel Newman & Rosenberg, LLC

It was a great pleasure to meet you Mois! Thank you very much for your time and inspiration! Such an inspiring and energizing experience we had today. Humbled and grateful to have been part of it.

Nina Körsgen Leadership & Management Development Consultant **Zurich Insurance Company Ltd** 

Thanks for having us Mois Navon, what an inspiring speech, wow!

Christian Haas Creative director **Raffinerie in Zürich** 

Dear Mois, It was a pleasure and very inspiring to visit you this week with the Swiss HZW delegation.

Best regards, Walter Achermann Leitung Marketing **Pistor AG** 

Hi Mois, Gam zu "definitely" l'tova!

Manuel P. Nappo Director

Institute for Digital Business at HWZ



Thank you very much for delivering an informative and thought-provoking lecture. It was an excellent way to conclude our trip to Jerusalem and conveyed our message for the day successfully.

Thank you,
Danielle Golding
Summer Program Coordinator
<itc> www.itc.tech





Dear Mois,

Thanks again for talking to our investor group. They really enjoyed it.

Libby Novack,

Maverick Ventures

#### Mois -

Thank you, again, for your talk yesterday. The students found it inspirational. One, the research doctor who spoke with you, is now going to accept a position with an Israeli company about which she had been wavering. You made a difference yesterday.

Mark Finkel

Associate Professor of Entrepreneurship Syms School of Business,

Yeshiva University

Your presentation on Wednesday to my EMBA class from Yeshiva University was so inspiring. You are a true example of the success of the state of Israel!

Yaniv Kogan EMBA Student Yeshiva University

Thank you for taking the time to meet with me and my classmates from YU last week! It was fascinating to hear your story and learn about Mobi leye. Best wishes for the future.

Sincerely, Steve Schwartz EMBA Student

Yeshiva University

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Thank you so much for taking time last week to meet with me & the rest of the YU EMBA Cohort. Your presentation was fascinating, on both a personal & professional level, especially as I'm 2 yrs into startup #2.

Thanks again, Alison Wasserman Gross EMBA Student **Yeshiva University** 

#### Hi Mois!

I wanted to thank you for taking the time to talk to me and my fellow Michigan engineers last week. I have always had a huge interest in the auto industry and also developed a passion for entrepreneurship during undergrad, so your presentation on Mobileye was fascinating

during undergrad, so your presentation on Mobileye was fascinating and motivational, and will remain one of the (many) highlights of my trip to Israel.

Thanks again!
Robbie Elliot. MSE
University of Michigan







Mois,

The guys couldn't stop talking about your presentation. Huge kiddush HaShem. Keep inspiring Jews to come home. I'm coming as soon as I can!

David Begoun Momentum

Dear Rabbi.

I had the זכות to be with my Melbourne Australia group at the Momentum program and hear you speak so inspirationally to us and be מקדש שם שמים. May you have continued success in all your endeavors.

Rob Berkowitz Momentum

Mois.

Thank you very much for your presentation yesterday. You and your life (to-date) story were inspirational. The way you've successfully pursued your Judaism and your professional career as well as how you appear to have integrated the two is quite impressive.

Thank you for sharing with us.

Best,

Dan Pries



Dear Mr. Navon,

Thank you so much again for sharing your wonderful presentation with my group from Columbia University's School of International Affairs. I was very moved by your narration, which intermixed Judaism with business acumen. I have 8+ years of experience working in the media industry, and am working now on pivoting my career towards Cyber security policy. I'm very inspired now to dive deeper into my Jewish practice - your speech, along with my trip to Israel so far - has really highlighted the magic of the "x" factor when it comes to the success and resiliency of the Jewish people: faith!

Obliged,
Danielle
Columbia University, SIPA

Dear Rabbi Navon,

I would like to thank you so much, on behalf of the delegation leaders, participants and myself, for taking the time to share your story - and the story of Israel as the start-up nation - with us. Your inspiring talk was one of the highlights of so many of our participants, and I am incredibly grateful and happy that they were able to hear about this angle of Israel through your lens.

Thank you for taking part in our trip's very important mission!

With respect and admiration, Hannah Columbia University, SIPA

#### Dear Mois.

On behalf of the UVA Darden School and the students who had the pleasure of hearing from you, thank you so much for taking the time to speak with us. It was a true pleasure to learn more about Mobileye, the company's story, your story, strategy, and future direction. I really appreciated your advice about finding your purpose and using it to make a positive impact in the world for others. That really is what this MBA degree is all about for the students and I think you brought it home for them in a new way with your talk yesterday.





Your presentation was excellent and the students have provided wonderful feedback to me today about how much they enjoyed the discussion with you-very relevant to what they are learning about here in Israel and their personal development. Thank you so much for organizing such an impactful session. Really appreciate you sharing your time and expertise with the students. Thank you!

All the best,
Katherine Beach
Executive Director
UVA Darden Center for Global Initiatives

## Hi Mois,

I just wanted to say a HUGE thank you so for addressing the Darden Group yesterday and sharing your story and wisdom with us. I, for one, enjoyed learning the phrase 'Gam Zu Le'Tova'

We are so grateful for the time you dedicated and for such a fascinating session. The knowledge you shared will be invaluable for the students and they enjoyed it thoroughly -I think they could have stayed asking questions all day.

Many thanks again, Gemma Webb Programme Manager **Legacy Ventures** 





#### Dear Mr Navon,

My name is Nicolás Freyer and I attended the talk you gave to the onward program people last Sunday. I would like to thank you for the amazing speech you gave us, I found it super inspiring and encouraging.

Looking forward to your response, Nicolás.

Hillel Latam Programme - Argentina



#### Hi Mois!

This is Anubhav Agarwal, one of the students from Darden who recently completed their trip to Israel. It was an absolutely amazing and unforgettable experience. I was incredibly impressed and inspired by your life journey and work at Mobileye. A big thank you for sharing your insights!!

Anubhav

**UVA** Darden

Hi Mr. Navon.

Thank you so much for your talk again. Your talk about "having a sense of purpose" in life keeps reoccurring in my mind. Growing up in Taiwan I am spiritual but not religious and your talk keeps me thinking about religion and Israel and Jews. I think I would come back again next summer.

Sincerely,

Cinny

NYU Shanghai

Saludes Mr. Navon,

Just heard you speaking in Regina's restaurant, congratulations! Everybody is saying it is the best we have heard! Empowering!

Marisa Gomez

Small Business Network, Columbia

### Hi Rabbi Navon.

I wanted to email you to say I appreciated your presentation. I really enjoyed the subjects about which you talked. The whole talk was inspiring and insightful. So, thank you very much for your time.

Spencer Haber
The College of NJ
Computer Science

Hi Mois,

Thank you again for the wonderful presentation to our group from Momentum last week.

Rabbi Stephen Wise

Shaarei-Beth El Congregation

Hello Mr. Navon.

I was a member of the group of Americans who you gave your presentation to yesterday, and I just wanted to thank you for sharing your story with us. Your speech was really interesting and very motivational (I will admit to getting goosebumps when you said that this was the best time to be a Jew). I am currently working as an intern at a start-up in Herzliya, and your presentation made me appreciate the fact that I am in the thick of the Start-up Nation. Again, thank you for speaking with my group. Your presentation was truly one of the best I have ever seen.

Thanks,
Nathan Lamb
Purdue University
Computer Science

Hi Mr. Navon.

I was captivated and intrigued by the talk you gave to my computer science and start-up program. Your life is a great example to me and my peers in so many aspects, and I am so grateful we got to speak with you.

Jake Hoffman

Washington University in St. Louis

Computer Science

Hello Rabbi Navon,

My name is Ily Tan. I was one of the students at the tour you led last summer for the group from the Hong Kong University of Science and Technology (HKUST).

This message may come across as strangely timed, but I am writing to you as I just joined Intel as an intern for 8 months. I wanted to express my gratitude to you for leading our group. It was a privilege to have experienced a tour of Mobileye by you. The talk was greatly motivating and compelling.

I believe that the encounter was what inspired me and made my application process smooth and successful. I am very excited for the months to come.

Thank you!

Rav Mois,

You are a ROCK STAR! You are a kiddush HaShem!

That was the most inspirational 30 minutes our kids, and I, have ever experienced!

If you ever get to Florida, I would be happy to arrange a speaking tour for you. Thanks again for taking your time to meet with us; we sincere appreciate it!

Shabbat Shalom Daniel Katz

Hi Mois

It was wonderful from what I got!

Thanks a lot and best regards until the next time.

Oshri Hasson,

Jewish Federations of North America (for JCRC)

Mois.

Thanks so much for spending the time to enlighten us on the genius of Mobileye! You are such an inspiration!! I look forward to more opportunities to learn from you!

Kol toov

Daniel Katz

Hi Mois,

Absolutely fascinating talk today, thank you so much for telling your story, the Mobileye journey and a glimpse into the future. One of the most interesting aspects I gathered from your talk and of course your wife's advice was to go 'all in' burn your bridges and move to Israel with a 'purpose' without looking back. I think this example perfectly portrays the quote you presented to describe Israel as having a purpose.

Many thanks, Justin Cesman

#### Hi Mois.

Your talk today resonated with me on multiple levels, but an almost parenthetical note left me with a more profound point helping me today. My good friend and the father of my son's best friend was killed today in the pigua. It's a painful loss to klal Yisrael as it is every time it happens. But, for me, I know well his wife and whole family who have played an instrumental role in my family's acclimation to Israel eight years ago. In the press, we'll read that Ari was a fighter for our people and talked with passion and zeal about some of the themes you mentioned today - the purpose of the Jewish people and our return to our homeland, the need to live a purpose-full life in an effort to make the world a better place. But, he was also just a good father to his two daughters and two boys. So, from your talk I walked away with a new nuanced understanding of Gam Zu L'Tova. Your formulation was refreshing - a philosophy of life that helps you pick up the pieces and move on - and reached me on what turned out to be a particularly challenging day. I have not had a more challenging mincha in the past 25 years as I had this afternoon. But, hearing the Gam Zu L'Tova from you today is giving me some strength but not only because you presented it in a more utilitarian philosophy. What gave it more credibility is that it came from you - a successful person in the "real world". I hear it plenty in the Chasidic influences that hit my radar, but it doesn't resonate as strongly. So thank you. Thank you for sharing your perspective in a personal manner. More than I learned about MobileEye and the development of single view depth perception, I gained a long-term vision on how to better grapple with challenges and help on a day that I needed it more than I could have known.

As I am heading shortly out to the levaya I wanted to thank you. I hope our paths cross again in the near future.

Micah

## **Kudos for Shiurim**

## Rabbi Navon,

It was a great pleasure to meet you. Your shiur/lecture on ethically programming autonomous vehicles was a tour de force of Torah sources including the more recently added perspectives on a classical issue. It was both engaging and challenging.

You are to be congratulated on all your efforts of Hafatzat Torah and demonstrating the halakhic parameters from which this "future shock" ethical question can be viewed.

Best of luck to you in your continued endeavors,

Shalom Kurz

Rav Kehillat Etz Chaim, Bet Shemesh

#### Hi Mois

You gave very interesting שעור and I love the way you think. Thank you very much and I hope I can attend more lectures while I'm here.

## Moty Naor

#### Dear Mois-

Thanks so much for the very thought-provoking shiur last night. It was very well received.

We very much appreciate that you agreed to come.

### J&J Kalish

Hi Rav Navon,

Thank you for your wonderful talk. The chevra enjoyed very much.

Thanks again and continued hatzlacha, Aaron Goldscheider Director, YU Gross Kollel

Thank you so much for speaking for us last night, I think people were fascinated by your talk and it definitely got them thinking.....

L'shanah tovah, Jonathan

Am Yisrael Foundation, Tel Aviv