

# The Mobileye Story

by Mois Navon



As one of the founding engineers at Mobileye – having designed the company's System On A Chip and holding several patents in the hardware – Mois Navon provides an engaging presentation to explain to the layman how the Mobileye chip was developed, what makes it unique, and how it attained the international success that it did.

The talk also combines Mois' unique journey from Southern California surfer to Jerusalem engineer and rabbi - giving inspiration to audiences of all backgrounds.

The presentation has been given to business audiences being hosted by local VC firms as well as international start-up accelerator "MassChallenge," Cornell University's MBA program, Yeshiva University's Tech Tour, Imperial College of London and University of Illinois, all to encourage entrepreneurship.



And it has been given to interns, college grads, and yeshiva students, at places like jInternships, Aish HaTorah, Yeshivat Hakotel and Yeshivat Har Etzion to inspire living a balanced life of Jewish values with a significant career.

The talk has been given to Jewish and non-Jewish, religious and secular audiences, large and small to great acclaim:

- *Mois, Thank you for the amazing speech yesterday! You are an inspiring person, let's be in touch.*  
– Vadim E.
- *Loved your presentation, you are full of passion, I truly enjoyed listening and learning from you.*  
– Amani A.
- *I really enjoyed your presentation at MassChallenge and especially the parallel between hi-tech and tikun olam. Such a refreshing view!*  
– Marc R.
- *Thank you very much for sharing your experience yesterday! Very instructive! Toda.*  
– Mickael A.
- *So great seeing how well you presented the "Startup of Mois" and then how well you encouraged the others attending the MassChallenge event. It was really quite encouraging to the folks in the room.*  
– Hedy R.

Related presentations on this topic:

- "The Messiah is coming on a donkey... powered by Mobileye" – Mobileye's success in context.
- "Hilchot Autonomous Car" – The ethics behind autonomous vehicles.
- "VeNishmartem" – how far does one have to go to keep safe in his car.

## Contact Information

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EXTRA

- *It was great seeing the Kiddush Hashem that you displayed during the talk ... and it was so inspiring watching you proudly acknowledge the role that your religious life played over the course of your career.*  
– Evan C.
- *Firstly, it was great seeing the Kiddush Hashem that you displayed during the talk. The comparison to Megilat Esther from the book Startup Nation was quite astute, and it was so inspiring watching you proudly acknowledge the role that your religious life played over the course of your career. As someone who made aliyah and has worked in tech over the last ~4 years, that's not a narrative I've necessarily seen people actively promoting often.*  
– Evan C.
- *Hey Mois, Thanks again for the very interesting talk at MassChallenge! It was a real pleasure to hear you speak and meet you in person.*  
– Omer K.
- *Pleasure hosting you last night at MC-IL*  
– Josh G.